



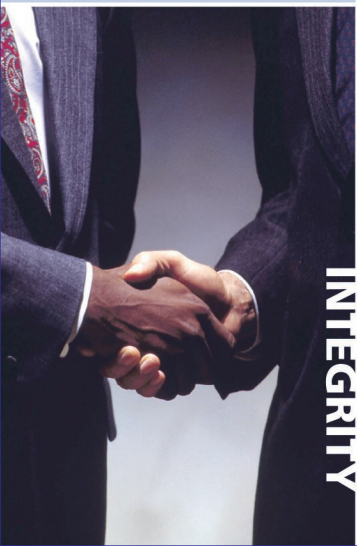
**SAFETY**

Founded on the vision and promise of providing safe products to corporate America and their constituents.



**QUALITY**

Focused on world class best practices and delivering consistently trustworthy merchandise.



**INTEGRITY**

Committed to supply chain safety, product quality and socially-aware global business practices – certified.



The 14 founding members include Avaline; Barton Nelson Inc.; BDA; Broder Bros., Co.; Dard; Fanda; Gordon Industries, Ltd.; Leed's; Litehouse Custom Printing; Logomark; MMI; Prime Line; Sweda Co, LLC; Williams Industries / Next Products LLC.

[www.qcalliance.org](http://www.qcalliance.org)



**QUALITY AND SAFETY.  
Delivered.**



**Quality Certification Alliance**

Quality and Safety. Delivered.

# ABOUT US

The mission of the Quality Certification Alliance is to implement standards and certify that member companies within the promotional products industry are providing consistently safe, high quality, socially compliant, and environmentally conscientious merchandise.

- QCA is an independent, non-governmental organization established to uphold the integrity of the organization's quality standards through assessment and accreditation of members' compliance efforts and achievements.
- QCA is committed to ensuring that merchandise manufactured, imprinted and imported by member companies conforms to the highest degree with established domestic and international product laws, regulations and standards for that product.
- **The founding QCA members include:**  
Avaline; Barton Nelson Inc.; BDA;  
Broder Bros., Co.; Dard; Fanda;  
Gordon Industries, Ltd.; Leed's;  
Litehouse Custom Printing; Logomark; MMI;  
Prime Line; Sweda Co, LLC;  
Williams Industries / Next Products LLC.  
Ms. Dee Fenton is Acting Executive Director of QCA.

# SOLUTIONS

The industry needs one unified leadership body to develop and uphold merchandise quality and safety standards – **QCA exists to be this governing organization.**

**QCA provides guidelines and a mechanism to test, assess and verify compliance around complex safety, quality, environmental, and social issues.**

To learn more about the  
Quality Certification Alliance,  
please visit  
[www.qcalliance.org](http://www.qcalliance.org).

# MEMBERSHIP

The QCA Seal of Approval is a symbol of quality, safety and trust. It demonstrates members' credibility and responsibility to the public, their customers and business partners. Attaining the QCA Seal serves as evidence that members maintain policies and practices assuring measurable achievement in the areas of:

- Product Safety
- Quality Assurance
- Social Accountability
- Supply Chain Safety
- Environmental Stewardship
- QCA certification enhances a member's reputation, increases brand value, and opens doors to accounts with the most demanding purchasing standards.
- Members reap the rewards of association with fellow certified merchandise providers, and of QCA's promotion of the accreditation within the marketplace.
- Members receive education and training on new and relevant safety and compliance information, and are kept abreast of changing global standards.
- Current members are available to provide guidance to onboarding members preparing for certification